

Netiquette 18th World Conference on Earthquake Engineering

Introduction

This netiquette is specifically designed for business partners of the 18th World Conference on Earthquake Engineering (hereafter WCEE2024). Its purpose is to ensure that the use of social media in relation to WCEE2024 is aligned with legal and ethical values and guidelines.

Scope of Application

This netiquette applies to all external partners, including suppliers, distributors, affiliates, and any other entity that has a business relationship with WCEE2024.

Guiding principles

Consistency with WCEE2024 Values: All social media activities related to WCEE2024 must reflect the core values and ethics of WCEE2024.

Compliance with regulations: All social media activities related to WCEE2024 comply with all applicable laws and social media regulations in all operating jurisdictions.

Confidentiality: External partners, including suppliers, distributors, affiliates, and any other entity that has a business relationship with WCEE2024, shall maintain the confidentiality of sensitive or confidential information obtained through the partnership.

Use of Social Media

Identification: When discussing products or services related to WCEE2024, clarify the nature of the relationship with WCEE2024.

Content: Ensure that all content posted is accurate, not misleading, and consistent with the image of WCEE2024.

WCEE2024 reserves the right to remove any post that does not comply with the following rules without giving reasons.

CONFERENCE HOSTS

IAEE
Kenchiku Kaikan (AIJ Building) 4th Floor
26-20, Shiba 5-chome, Minato-ku,
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ORGANISING SECRETARIAT

AIM Group International - Milan Office
Viale Enrico Forlanini, 23 - 20134 Milano, Italy
Tel +39 02 56601.1
wcee2024@aimgroup.eu



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In particular, the following are not permitted:

- offensive, racist, discriminatory, sexist, pornographic, defamatory, illegal, misleading or inciting to violence;
- content that is indecent or unsuitable for minors;
- content that does not respect the privacy of others;
- verbal aggression;
- spamming;
- activities that may adversely affect the proper functioning of social media, including uploading documents that may contain viruses;
- content that is contrary to the interests of WCEE2024.

Interaction: Promote positive and constructive dialogue and avoid any form of communication that may be defamatory or harmful to WCEE2024 or third parties.

WCEE2024 reserves the right to remove comments that do not comply with the following rules without giving reasons. In particular, the following are not permitted:

- comments that are not relevant to the post;
- comments that do not respect the opinion of other users.
- comments that are inaccurate, non-objective and contain illegal content.

Image Copyrights

Images and videos are subject to a Creative Commons (CC BY-NC) license and may be freely downloaded, shared and used, provided that the source is acknowledged, be it WCEE2024 itself or third parties such as participants, sponsors, exhibitors, etc... Images and videos may not be modified.

Security and privacy

Disclosure of confidential or proprietary company information, including details of products under development, financial data or market strategies, is prohibited.

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Adequate security measures must be taken to protect access to social profiles to prevent data loss.

Violations of the policy

Violations of this policy may affect the existing business relationship, including the possibility of review or termination of the partnership.

Reporting any suspicious or non-compliant activity through the official channels provided is encouraged.

Review and update

This policy may be updated periodically to reflect changes in the digital landscape and business relationships of WCEE2024. All updates will be communicated in a timely manner.

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